

## **PRESS RELEASE**

### **CONTACT INFO:**

#### **Northern Lights**

Robert Foster

RFoster@taylorcorp.com

#### **AutoMobility Advisors**

George Ayres

george@automobilityadvisors.com

### **Release Date:**

**[September 15, 2025]**



**NORTHERN LIGHTS**  
TECHNOLOGY DEVELOPMENT



## **FOR IMMEDIATE RELEASE**

### **NORTHERN LIGHTS AND AUTOMOBILITY ADVISORS ANNOUNCE STRATEGIC PARTNERSHIP TO TRANSFORM TRANSPORTATION INDUSTRY**

**EDEN PRAIRIE, MN** - Northern Lights, a leading technology solutions provider, and AutoMobility Advisors, a premier transportation industry consultancy, today announced a strategic partnership aimed at delivering comprehensive, innovative solutions to clients in the mobility sector.

This collaboration brings together Northern Lights' cutting-edge technology expertise with AutoMobility Advisors's deep industry knowledge and consultative approach, creating a powerful alliance positioned to address the complex challenges facing transportation companies.

#### **Complementary Expertise Driving Innovation**

Under the partnership, Northern Lights will serve as a dedicated transportation technology solutions expert, providing specialized technical implementations, software development, data analytics capabilities, and digital transformation strategies. AutoMobility Advisors will contribute its extensive transportation industry expertise, market intelligence, and strategic consulting services to ensure solutions are tailored to the specific needs and challenges of the sector.

#### **Meeting Evolving Industry Demands**

The partnership comes at a critical time for the transportation industry, which is experiencing unprecedented disruption through electrification, autonomous vehicle technology, mobility-as-a-service platforms, and changing consumer expectations.

#### **Comprehensive Service Offerings**

The partnership will focus on delivering solutions in several key areas:

- Digital transformation strategies specific to transportation companies
- Advanced data analytics and business intelligence
- Connected vehicle and fleet management solutions
- Mobility-as-a-service platform development
- Electric vehicle infrastructure planning and implementation
- Software-defined vehicle architecture and integration services

#### **About Northern Lights**

Northern Lights is a technology solutions provider specializing in digital transformation, software development, and technological innovation. With a focus on delivering customized solutions that drive business growth, Northern Lights helps organizations leverage technology to achieve their strategic objectives.

#### **About AutoMobility Advisors**

AutoMobility Advisors provides strategic consulting services to companies across the transportation ecosystem. With deep industry expertise and a forward-looking approach, AutoMobility helps clients navigate industry disruption, identify growth opportunities, and implement effective business strategies.